



## Western Canada Water

*Working together for Water*

Western Canada Water was established in 1948 to represent the water and wastewater industry in Western Canada. In 2007 the association changed its operating name to Western Canada Water (WCW)

### Mission

We are an association of water organizations that represent a diverse set of skills and professions. Our purpose is to influence the future of water.

### Vision

Working together for Water

#### Vision Elements

Western Canada Water will

- Foster a cooperative environment where stewardship, regulatory, engineering, construction and operations professionals collectively work together to provide safe water for human consumption and environmental protection.
- Deliver an annual conference and magazine for the water industry to provide information on technology, regulatory requirements, problem solving and networking.
- Deliver a collaborative training and education program.
- Promote public awareness of the importance of water.
- Implement a water profession workforce development program.
- Serve as a voice and advocate on water regulations at all levels of government.
- Provide data management, finance services, marketing and administration to our Constituent Organizations as required.
- Maintain strong linkages with the Canadian Water and Wastewater Association.

### Constituent Organizations

WCW is a federation of water and wastewater associations in Alberta, Saskatchewan, Manitoba, the Northwest Territories and Nunavut.

WCW is a member of the Canadian Water & Wastewater Association (CWWA) and represents all Constituent Organization through this membership.

One representative from each of the Constituent Organization will be recognized with respect to voting rights and in all matters of the business of the Association. These representatives shall be referred to as the Constituent Directors. Constituent Directors are appointed or elected by their respective Constituent Organizations. The Constituent Organization determines the term of office for their representative.

- [Alberta Water and Wastewater Operators Association \(AWWOA\)](#)
- [Manitoba Water and Wastewater Association \(MWWA\)](#)
- [Northern Territories Water and Waste Association \(NTWWA\)](#)
- [Saskatchewan Water and Wastewater Association \(SWWA\)](#)
- [Municipal Service and Suppliers Association \(MSSA\)](#)
- [Western Canada Section American Water Works Association \(WCS AWWA\)](#)
- [Western Canada Water Environment Association \(WCWEA\)](#)

### Board of Directors

- President
- Past President
- President Elect
- Vice President
- Treasurer
- CWWA Director
- AWWOA Director (appointed by CO)
- SWWA Director (appointed by CO)
- MWWA Director (appointed by CO)
- MSSA Director (appointed by CO)
- NTWWA Director (appointed by CO)
- WCS AWWA Director (appointed by CO)
- WCWEA Director (appointed by CO)
- Executive Director (appointed by WCW board)

## WCW Committees

- Audit
- Conference Planning
- Magazine
- Public Awareness (PAC)
- Nominations/Awards (filled by host PC)
- Joint Operators (JOC)
- Alberta Provincial Council (APC)
- Saskatchewan Provincial Council (SPC)
- Manitoba Provincial Council (MPC)

## CORE STRATEGIES

### SUPPORTING THE WORKFORCE

- Supporting Constituent Organizations and water professionals while building the industry as a whole
- Provide training, education and information resources, technology for education, networking opportunities, conferences, mentor/mentee relationships, employment board and office support.

### PUBLIC AWARENESS OF THE VALUE OF WATER

- Increase public awareness and perception of the value of water and related infrastructure

### INFLUENCE AND ADVOCACY

- Be a voice and advocate on water regulations at all levels of government.

### FINANCIAL PLANNING AND OPERATIONS

- Confidence from COs that reserve funds are being managed appropriately.

## Association Funding

- Membership levy charged to each Constituent Organization
- Office services charged to each Constituent Organization
- Revenues from the Annual Conference
- Revenues from the Magazine
- Revenues from Provincial Council seminars

### Administrative Services

- The WCW office provides services to all Constituent Organizations to varying degrees, depending on their needs and resources.
- WCW supports 3.5 full time equivalent employees
- Services include:
  - Membership management (invoicing, payment processing, database entry)
  - Seminar support
  - Accounting services
  - Board support
  - Committee support
  - Website management, communication, social media
  - Certification program management (WCS AWWA CCC)
  - Canadian Stockholm Junior Water Prize (national committee support).

## Organization Chart

