



Member @ Large Job Description

Western Canada Water (WCW)

Job Title	Public Awareness Committee Member
Objectives	The purpose of the public awareness committee is to support the mission and strategic initiatives of WCW through communication strategies that acknowledge the diversity of water & wastewater careers and the importance of safe drinking water and the management of wastewater to our receiving streams.
Duties and Responsibilities	<p>The committee will be responsible for the public awareness strategy, with focus on career profile submissions for the WCW Magazine, the career website and social media. Other projects, related to enhancing public awareness may be added by the Board.</p> <p>Members @ Large will be expected to contribute to WCW social media channels, including blogging.</p>
Qualifications and Requirements	Must be energetic and enthusiastic, with an interest in marketing, public awareness and social media
Lines of Communication	Communication is through the Public Awareness Committee and its Chair
Orientation and Training	On the job training is provided, under the guidance of the Public Awareness Committee Chair and the Association office.
Commitment Required	<p>An average of 2 hours per month is required.</p> <p>Committee meetings are via conference call on a monthly basis.</p>
Times Needed and Place of Work	Meetings are held during work hours, other business can be done when available, computer and phone access required.
Benefits	Develop both professionally and personally - make contacts, develop leadership, communication, presentation and meeting skills
Special Considerations	May require attendance at WCW Annual Conference (expenses not covered).
Satisfactions	This is a chance to broaden your understanding of industry, commit to a worthwhile cause - protecting the environment & public health, do something different than your regular job. Gain knowledge of social media and marketing.
Contact Information	<p>Audrey Arisman WCW Executive Director p: 877.283.2003 e: aarisman@wcwwa.ca</p>